



Exclusive Complimentary
Immersive Wellness Experience
for existing BOC Life customers

BOC Group Life Assurance Company Limited ("BOC Life") understands that the happiness and well-being of you and your family is a priority shared across generations. As retirement in the Chinese mainland is becoming an emerging trend, many Hong Kong seniors and their caregivers are exploring high-quality wellness and retirement solutions in the Greater Bay Area. With this in mind, we have partnered with Shum Yip YIJU-Pingshan ("Wellness Center"), a subsidiary of Shenzhen Wellbeing And Wellness Group Company Limited, to curate **"Peaceful Greater Bay Area, Healthy Senior Living: Immersive Wellness Experience Program"** for you and your caregiver to experience life firsthand in the Greater Bay Area and co-create a new chapter of worry-free retirement. A carefree way forward, Assure2gether!

From today to 11 June 2026 ("the Promotion Period")¹, existing BOC Life customers² who contact the BOC Life Customer Service Hotline at (852) 2862 9851 and successfully register for Peaceful Greater Bay Area, Healthy Senior Living: Immersive Wellness Experience Program will have the opportunity to enjoy one **complimentary Two-Day-One-Night Immersive Wellness Experience for four persons** ("the Gift")^{2,3}. The Gift is limited in quota and available on a first-come, first-served basis, while quota lasts.

Gift details – Complimentary Two-Day-One-Night Immersive Wellness Experience for Four Persons

Includes:

 Accommodation



1-night stay ("Stay")
in 2 twin rooms with
mountain view at Shum Yip
YIJU-Pingshan

 Food and beverage



Breakfast, lunch and
dinner during the Stay
(for 4 persons)

 Transportation



Round-trip point-to-point
private car transfer
between Hong Kong and
the Wellness Center

 Experience



Designated wellness
experience

The departure and return dates and locations must match the accommodation arrangement, and all 4 persons must board and alight at the same location⁹.

Designated wellness experience:

must be enjoyed during the Stay



Wellness Center Guided Tour

Guided tour of various types of rooms, activity centers, wellness facilities and the memory care zone at the Wellness Center



TCM Consultation @Guo Yi Tang

One consultation with a registered TCM practitioner



TCM Treatment

One recommended therapy session provided based on the TCM consultation results: moxibustion / massage / herbal fumigation / physiotherapy



Academy-Style Wellness Experience

Experiential academy-style wellness activities[^]: health exercise / Chinese painting / calligraphy / handicrafts / waist drum / choir / board games / movie watching

[^]Subject to the activity schedule of a given week. Please inquire with the Wellness Center for details.



Ecological Wellness Experience

Suggestions for visits to nearby ecological and cultural attractions*, such as ecological hiking at Maluan Mountain

*Free travel consultation only. Staff will not accompany guests on outings, and any costs including but not limited to admission fees and/or transportation costs shall be borne by the guest(s).

The Wellness Center concierge will curate the experience itinerary according to customer needs.

Shum Yip YIJU·Pingshan

Nestled at the foot of Maluan Mountain and surrounded by picturesque landscapes, the Wellness Center is a showcase project integrating all-age wellness care, medical rehabilitation and smart elderly care. It is designed specifically to enhance the physical and mental well-being and quality of life of seniors, and has been rated as a Four-Star Elderly Care Institution of Guangdong Province. The center is equipped with comprehensive wellness facilities and provides a variety of professional services, including Traditional Chinese Medicine ("TCM"), nutritional meals and rehabilitation therapy.



Terms and conditions for the complimentary Two-Day-One-Night Immersive Wellness Experience (“the Promotion”):

1. The promotion period is from today to 11 June 2026 (“the Promotion Period”).
2. In order to be eligible for a complimentary two-day-one-night Immersive Wellness Experience (“the Gift”), all of the following requirements must be fulfilled (customers who fulfil all of the following requirements is/are known as “Eligible Customer(s)”):
 - i. must be an existing BOC Life policyholder;
 - ii. successfully register for the Promotion during the Promotion Period by calling the BOC Life Customer Service Hotline at (852) 2862 9851; and
 - iii. has received, on or before 30 June 2026, the “Gift Redemption Letter for Peaceful Greater Bay Area, Healthy Senior Living: Immersive Wellness Experience Program” (“Gift Redemption Letter”) sent by BOC Life via registered mail to the customer's policy correspondence address.
3. In terms of fulfilling the above-mentioned requirements, BOC Life's records shall prevail, and BOC Life reserves the right of final decision. The Gift is limited in quota and available on a first-come, first-served basis, while quota lasts. Each Eligible Customer is entitled to the Gift once only under the Promotion. The Gift redemption records maintained by BOC Life or the relevant service provider shall prevail.
4. Eligible Customers may, at their own discretion and based on their needs, arrange to use the Gift by making a reservation through the designated customer service WeChat account of the concierge of Shum Yip YIJU-Pingshan (“Wellness Concierge”), in accordance with the instructions set out in the Gift Redemption Letter and within the specified redemption period stated in the Gift Redemption Letter, and use the Gift within the designated departure dates specified in the Gift Redemption Letter (see Clause 7 for details).
5. The Gift is for the exclusive use of the Eligible Customer and his/her family members or friends, and is non-transferable. The Eligible Customer must check in to the designated Wellness Center together with three family members or friends (the said family and friends, together with the Eligible Customer, are collectively referred to hereinafter as “Participants”) during the Promotion Period, and enjoy the abovementioned designated wellness experience and transportation services during their Stay. Any expenses incurred beyond the scope of the Gift shall be borne by the Eligible Customer. All Participants must be aged 18 or above.
6. The Gift is provided by Shenzhen Shum Yip Pingshan Wellbeing and Wellness Company Ltd and its affiliates and their business partners. BOC Life is not the supplier of the Gift or any alternative gift(s) (the supplier of the Gift referred to in this clause and the supplier(s) of any alternative gift(s) shall be collectively referred to as the “Supplier” hereinbelow) or any other service provided by the Supplier. The Gift and/or any alternative gift(s) is/are subject to the relevant terms and conditions of the Supplier. Any enquiry or complaint in respect of the Gift or any alternative gift(s) should be directed to the Supplier. BOC Life shall use its best effort to procure the Supplier to provide the relevant services, but does not accept any liability arising in conjunction with the services provided by the Supplier and/or the quality thereof, and shall not be responsible for any act, omission, negligence or fault on the part of the Supplier and/or any service provider(s) engaged by the Supplier to provide the relevant service(s). Any liability arising in conjunction with the use of the services provided by the Supplier and/or the quality thereof should be resolved between the Supplier and the Participant(s). All information in relation to the Gift or any other service provided by the Supplier herein is for reference only, and the Participant(s) should not make any decisions based on such information alone. The Participant(s)' decision should be based on their actual situation or needs. The information provided above does not constitute qualified professional medical or health advice, recommendation, offer or persuasion to any person to make any decision. The Participant(s) should seek independent advice from registered medical practitioners or other relevant qualified medical professionals before making any decision. BOC Life will not be liable for any loss or damage, costs or other expenses directly or indirectly caused by, arising from or in connection with the Gift and/or any other service provided by the Supplier and/or any service provider(s) engaged by the Supplier to provide the relevant services. The Participant(s) should purchase their own personal accident insurance and/or any other appropriate insurance coverage as needed.
7. BOC Life will send the Gift Redemption Letter by registered mail to the correspondence address provided by the Eligible Customer during insurance application for Gift redemption purposes. The Eligible Customer must ensure that the correspondence address provided is accurate in order to receive the Gift Redemption Letter. If the correspondence address of the Eligible Customer is invalid, it shall be deemed that the Eligible Customer has forfeited the right to receive the Gift. The Gift must be reserved via the designated customer service WeChat account of the Wellness Concierge by providing the Gift redemption code stated in the Gift Redemption Letter. The Gift must be used within the validity period stated in the Gift Redemption Letter, or it will expire and become invalid, and BOC Life and/or the Supplier will not reissue the Gift under any circumstances. BOC Life shall not reissue or replace the Gift Redemption Letter if it is lost, damaged or defaced.
8. The Wellness Concierge service is provided by the Supplier and subject to the terms and conditions of the Supplier. Service hours are 8:30 AM to 5:30 PM, Monday to Friday, closed on Saturdays, Sundays and Public Holidays (based on the time zone and holidays of Shenzhen, China). In the event that the Shenzhen Meteorological Observatory issues a Red Typhoon, Red Rainstorm, or Red Strong Monsoon warning signal, the Wellness Concierge service will be suspended. Participants must contact the Wellness Concierge to make reservations, changes, cancellations, and inquiries regarding the Gift at least three working days (based on holidays of Shenzhen, China) before departure. Once a booking is confirmed, any changes must be requested through the Wellness Concierge and may incur additional costs (which must be borne by the Eligible Customers). Any cancellations must also be requested through the Wellness Concierge. If a booking is canceled or if it cannot take place for any reason (including but not limited to force majeure), no Gift or any relevant service will be reissued or rearranged.

9. The provision of all Gift components (including but not limited to accommodation, meals, wellness services and transportation services) is subject to the final discretion of the respective Supplier, and may not be arranged in accordance with the Participant(s)' desired dates of accommodation, transportation and designated private car transfer locations due to limit on availability of accommodation and transportation, as well as regional restrictions.
10. By using the Gift or any other service provided by the Supplier, the Participants agree to be bound by all relevant terms and conditions of the Supplier. The Eligible Customer undertakes and confirms that all Participants who take part in enjoying the Gift or any other service provided by the Supplier have received and accepted such terms and conditions. The Eligible Customer agrees to release BOC Life and shall indemnify BOC Life against all liabilities however and whosoever which may be incurred by BOC Life and all actions and proceedings which may be brought by or against BOC Life arising out of any breach of the relevant terms and conditions by any Participant(s) and/or any breach of the said undertaking and confirmation by the Eligible Customer.
11. BOC Life reserves the right to replace the Gift with any alternative gift(s) without prior notice. The value and features of the alternative gift(s) may be different from the Gift.
12. All Gifts or alternative gifts cannot be changed, returned, exchanged for other items or redeemed for cash. BOC Life shall not be liable for loss of the Gifts or alternative gifts under any circumstances, and will not reissue or replace any of them. All Gifts or alternative gifts are subject to the terms and conditions of the respective Supplier.
13. Any reports/information (if applicable) provided in connection with the Gift and its related services/ items (the "Materials") are for reference only. BOC Life and/or the Supplier does not guarantee that the Materials will meet the Participant(s)' health or medical needs, nor is it intended for diagnosis or treatment, and cannot replace any qualified professional medical or health advice and should not be construed as such. If the Participant(s) has/have any medical or health-related issues, the Participant(s) should seek professional advice from qualified medical professionals or healthcare service providers. BOC Life shall not be liable for any use or interpretation of the Materials by others, and the Materials and/or any information related to the Participant(s)' health conditions will not be shared with BOC Life.
14. The provision of the Gift or any other service by the Supplier should not be considered as a direct or indirect referral, recommendation, suggestion or endorsement by BOC Life, nor does it constitute a solicitation for the establishment of a medical/health service provider-client/patient relationship.
15. BOC Life has not directly or indirectly engaged any medical professionals or healthcare service providers including those medical professionals or healthcare service providers arranged / referred by the relevant Supplier to provide the Participant(s) with any services associated with the Gift or any other medical or healthcare services, and does not guarantee the service standard or quality of any such medical professionals or healthcare service providers. The Participant(s) has/have the right to choose their own medical professionals or healthcare service providers based on their own judgment, assessment and preference.
16. The participation in the designated wellness experience of the Gift ("the Experience") is voluntary in nature, and the Participant(s) agree(s) to bear all risks and liabilities. The Participant(s) must ensure they are in suitable physical condition to participate in the Experience. Participants with chronic illnesses, such as heart disease, must first seek medical advice and undergo medical examination to assess whether their physical condition is fit for participation in the Experience.
17. The Promotion can be used in conjunction with other promotional offers (unless otherwise specified by BOC Life).
18. The Promotion is provided by BOC Life. BOC Life reserves the right to amend, suspend or terminate the Promotion and to amend the relevant terms and conditions of the Promotion at any time at its sole discretion without prior notice.
19. In case of any dispute, the decision of BOC Life shall be final.
20. The contents of this promotion material are only related to the Promotion.
21. Should there be any discrepancy between the Chinese and English versions of this promotion material, the English version shall prevail.
22. The terms and conditions of the Promotion shall be governed by, and construed in accordance with, the laws of the Hong Kong Special Administrative Region.

Other Important Notes:

- BOC Life is authorised and regulated by Insurance Authority to carry on long term business in the Hong Kong Special Administrative Region of the People's Republic of China ("Hong Kong").
- This promotion material is for reference only and is intended to be distributed in Hong Kong only.

This promotion material is issued by BOC Life.

Issued in May 2026 SY/F/V01/0526