

“Blooming” Rewards



2024 2nd Quarter Promotions



BOC Group Life Assurance Company Limited (“BOC Life”) is committed to offering our customers a wide range of financial solutions encompassing life insurance, wealth management, medical and retirement protection, with the goal of supporting their diverse needs and helping them achieve their financial objectives.

From now until 30 June 2024, you may enjoy promotion offers upon successful enrolment and fulfilment of the designated requirements in the following insurance plans underwritten by BOC Life. Unless otherwise stated, please refer to “General Terms and Conditions of the Offers” for the terms and conditions of the relevant offers.

Eternal Fortune Global Whole Life Insurance Plan

Get Limited Amazing Offer!

1st Year Up to
14% Off
2nd Year Enjoy Extra Discount!

💰 First Year Premium[^] requirement for the basic plan

Policy Currency		
RMB~	HKD	USD
Below 125,000	Below 150,000	Below 18,750
125,000 to below 300,000	150,000 to below 360,000	18,750 to below 45,000
300,000 to below 833,334	360,000 to below 1,000,000	45,000 to below 125,000
833,334 or above	1,000,000 or above	125,000 or above

Ⓢ Discount Rate for premium paid in the first 2 years in respect of the basic plan and the supplementary rider(s) attached (if any)

1 st Year Premium [^]		2 nd Year Premium
Mass Customer	Preferred Customer [#]	
10%	12%	Not applicable
12%	14%	2%
		6%
		10%

~ Promotion Period refers to the period from 18 April 2024 until 30 June 2024 (both dates inclusive).

"Preferred Customer" refers to :

- (i) the proposed Policy Owner or proposed Insured of "Eternal Fortune Global Whole Life Insurance Plan" who is an existing Policy Owner or Insured of any BOC Life's insurance plan(s), or a new applicant or new Insured of any BOC Life's insurance plan(s). In case of cancellation of the policy(ies) of any one of the BOC Life's insurance plans during the cooling-off period, even if the Eligible Policy(ies) is/are issued, BOC Life reserves the right to forfeit the entitlement to the relevant offer; or
- (ii) a non-permanent Hong Kong resident holding a valid Hong Kong Identity Card; or
- (iii) a customer holding a proof of identity as a non-Hong Kong resident; or
- (iv) a customer with a non-Hong Kong residential address.

[^] "Single Premium" / "First Year Premium" is based on the Initial Single Premium / Initial Annual Premium in the proposal. Single Premium / First Year Premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).

Glamorous Glow Global Whole Life Insurance Plan

Up to
15% Off

Premium Payment Term	(% First Year Premium^ Discount Rate for the basic plan and the supplementary rider(s) attached (if any))		
	Mass Customer		Preferred Customer [#]
	RMB	HKD / USD / AUD / CAD / EUR / GBP / SGD ^{\$}	HKD / USD / AUD / CAD / EUR / GBP / SGD ^{\$}
2 Years	2%	7%	Not applicable
5 Years	6%	13%	15%
10 Years	10%		Not applicable

[#] "Preferred Customer" refers to :

- (i) the proposed Policy Owner or proposed Insured of "Glamorous Glow Global Whole Life Insurance Plan" who is an existing Policy Owner or Insured of any BOC Life's insurance plan(s), or a new applicant or new Insured of any BOC Life's insurance plan(s). In case of cancellation of the policy(ies) of any one of the BOC Life's insurance plans during the cooling-off period, even if the Eligible Policy(ies) is/are issued, BOC Life reserves the right to forfeit the entitlement to the relevant offer; or
- (ii) a non-permanent Hong Kong resident holding a valid Hong Kong Identity Card; or
- (iii) a customer holding a proof of identity as a non-Hong Kong resident; or
- (iv) a customer with a non-Hong Kong residential address.

^{\$} Promotion Period for AUD/ CAD/ EUR/ GBP/ SGD policy refers to the period from 20 May 2024 until 30 June 2024 (both dates inclusive).

Glamorous Glow Global Whole Life Insurance Plan

Get Limited Offer*!

Up to
13.5% Off

Premium Payment Term	Policy Currency	(\$ First Year Premium^ requirement for the basic plan)	(% First Year Premium^ Discount Rate for the basic plan and the supplementary rider(s) attached (if any))
3 Years	USD	100,000 or above	4.5%
		500,000 or above	9%
		1,000,000 or above	13.5%

* Promotion Period refers to the period from 25 March 2024 until 31 May 2024 (both dates inclusive). The completed and signed application form(s) together with the other required documents must be submitted to BOC Life on or before 14 June 2024 (the time when BOC Life receives the documents is based on the record of BOC Life) and the initial premium must be settled on or before 19 July 2024.

^ "Single Premium" / "First Year Premium" is based on the Initial Single Premium / Initial Annual Premium in the proposal. Single Premium / First Year Premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).

► CoverU Whole Life Insurance Plan Enjoy Triple Up Offer~!

Up to
9% Off

for First 3 Years Annually

Mass Customer

Preferred Customer[#]

<div> <div>Ⓢ</div> Premium Discount Rate for the first 3 policy years applicable to the basic plan and the supplementary rider(s) attached (if any) </div>					
Discount Offer					
1 st Year Premium [^]		2 nd Year Premium		3 rd Year Premium	
8%	+	8%	+	8%	
9%	+	9%	+	9%	

~ If customers successfully enroll in "CoverU Whole Life Insurance Plan", renew in 2nd and 3rd policy years, pay all premiums and all requirements for the relevant offer are met, the above mentioned designated premium discounts will be applicable for the 1st, 2nd and 3rd policy years respectively. Mass Customers and Preferred Customers[#] could enjoy a total saved amount in the first 3 policy years equivalent to 24% and 27% of the First Year Premium[^] respectively.

[#] "Preferred Customer" refers to :

- (i) the proposed Policy Owner or proposed Insured of "CoverU Whole Life Insurance Plan" who is an existing Policy Owner or Insured of any BOC Life's insurance plan(s), or a new applicant or new Insured of any BOC Life's insurance plan(s). In case of cancellation of the policy(ies) of any one of the BOC Life's insurance plans during the cooling-off period, even if the Eligible Policy(ies) is/are issued, BOC Life reserves the right to forfeit the entitlement to the relevant offer; or
- (ii) a non-permanent Hong Kong resident holding a valid Hong Kong Identity Card; or
- (iii) a customer holding a proof of identity as a non-Hong Kong resident; or
- (iv) a customer with a non-Hong Kong residential address.

► SmartUp Pro Whole Life Plan

Up to
8% Off

Premium Payment Term	<div> <div>Ⓢ</div> First Year Premium[^] Discount Rate for the basic plan and the supplementary rider(s) attached (if any) </div>
	Policy Currency
	HKD / USD
2 Years	2%
5 Years	6%
10 Years	8%

[^] "Single Premium" / "First Year Premium" is based on the Initial Single Premium / Initial Annual Premium in the proposal. Single Premium / First Year Premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).

► Forever Wellbeing Whole Life Plan

[Applicable to Tied Agency only]

Up to
10% Off

Premium Payment Term	💰 First Year Premium^ requirement for the basic plan			📈 First Year Premium^ Discount Rate for the basic plan and the supplementary rider(s) attached (if any)
	Policy Currency			
	RMB	HKD	USD	
2 Years	160,000 or above	200,000 or above	25,000 or above	2%
5 Years	32,000 or above	40,000 or above	5,000 or above	
10 Years	8,000 or above	10,000 or above	1,250 or above	10%

► MaxiWealth ULife Insurance Plan

Don't Miss Limited Offer!

Surrender Charge and Withdrawal Charge may be waived starting from the 3rd policy year ("the Arrangement"). Details are as follows:

Policy Currency	Policy Year	Withdrawal Charge ^a / Surrender Charge ^b	
HKD / USD	1	5%	
	2	4%	
	3	3%	→ 0%
	4	2%	
	5	1%	
	6 years or up	0%	

^a Percentage of the Partial Withdrawal amount as shown on the above table will be charged upon Partial Withdrawal. Nevertheless, Withdrawal Charge is waived for 20% of the Account Value^c as at the time of Partial Withdrawal.

^b Percentage of the Account Value^c as shown on the above table will be charged upon surrender. If there is no Partial Withdrawal being made within the policy year of surrender, the first 20% of the Account Value^c is waived from Surrender Charge; if there is Partial Withdrawal being made within the policy year of surrender, a percentage of the Surrender Charge of 100% of the Account Value^c will be charged upon surrender.

^c Account Value equals total target premiums paid (minus premium charge and policy fee), plus interest (if any), less Partial Withdrawal amount (if any) and Withdrawal Charge (where applicable).

Please refer to Terms and Conditions of the Arrangement for MaxiWealth ULife Insurance Plan.

^ "Single Premium" / "First Year Premium" is based on the Initial Single Premium / Initial Annual Premium in the proposal. Single Premium / First Year Premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).

► Forever Legacy Whole Life Plan

%

Single Premium[^] Discount Rate for the basic plan**3.5%**

[^]“Single Premium” / “First Year Premium” is based on the Initial Single Premium / Initial Annual Premium in the proposal. Single Premium / First Year Premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).

► ReachUp Insurance Plan

Enjoy Limited Offer!

Up to
12% Off

Policy Currency	% First Year Premium^ Discount Rate for the basic plan and the supplementary rider(s) attached (if any)
HKD	7%
USD	12%



^ "Single Premium" / "First Year Premium" is based on the Initial Single Premium / Initial Annual Premium in the proposal. Single Premium / First Year Premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).

► BOC Life Deferred Annuity (Fixed Term)

**Selected Customer¹
Limited Offer!**

[Applicable to USD policy only]

First Year Premium [^] requirement for the basic plan	Policy Term (Years)	(% Premium Discount Rate [@] for the entire 5-year premium payment period)									
		Quintuple Discount Offer [%]									
		1 st Year Premium [^]		2 nd Year Premium		3 rd Year Premium		4 th Year Premium		5 th Year Premium	
USD5,000 or above	15	3.7%	+	3.7%	+	3.7%	+	3.7%	+	3.7%	
	20 / 25 / 30	4%	+	4%	+	4%	+	4%	+	4%	

**Up to
10.5% Off**

[Applicable to HKD policy only]

First Year Premium [^] requirement for the basic plan	Policy Term (Years)	First Year Premium [^] Discount Rate [@]
HKD40,000 or above	15	3.5%
	20	6%
	25	8%
	30	10.5%

¹ "Selected Customer" refers to the proposed Policy Owner or proposed Insured of "BOC Life Deferred Annuity (Fixed Term)" who is:

- (i) owning a BOC Life Deferred Annuity (Fixed Term) / (Lifetime) policy which is paid up already; or
- (ii) owning a matured policy underwritten by BOC Life; or
- (iii) a Wealth Management customer, Private Wealth customer, Enrich Banking customer, Payroll Account holder or Tax Loan customer of Bank of China (Hong Kong) Limited ("BOCHK"); or
- (iv) owning a life insurance policy that was applied via the BOCHK online channel; or
- (v) a cardholder of BOC Credit Card issued by BOC Credit Card (International) Limited; or
- (vi) a staff of Hospital Authority (Promotion Period refers to the period from 1 May 2024 until 30 June 2024 (both dates inclusive)); or
- (vii) a Hong Kong civil servant (Promotion Period refers to the period from 1 May 2024 until 30 June 2024 (both dates inclusive)).

For the record of fulfilling the eligibility requirements of Selected Customer¹, BOC Life's or BOCHK's system record shall prevail (as the case may be).

[%] If Selected Customers¹ successfully enroll in "BOC Life Deferred Annuity (Fixed Term)" (First Year Premium for the basic plan - USD5,000 or above), renew in the entire 5-year premium payment period, pay all premiums and all requirements for the relevant offer are met, the above mentioned designated premium discount offer will be applicable for the entire 5-year premium payment period. Selected Customers¹ could enjoy a total saved amount in the entire 5-year premium payment period equivalent to 18.5% (Policy Term - 15 Years) and 20% (Policy Term - 20/25/30 Years) of the First Year Premium[^] respectively.

[^] "Single Premium" / "First Year Premium" is based on the Initial Single Premium / Initial Annual Premium in the proposal. Single Premium / First Year Premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).

► BOC Life Deferred Annuity (Lifetime)

Up to
30% Off

<div> <div>\$</div> <div>First Year Premium[^] requirement for the basic plan</div> </div>	<div> <div>%</div> <div>First Year Premium[^] Discount Rate[@]</div> </div>			
	Premium Payment Term			
	Mass Customer		Preferred Customer [#]	
	5 Years	10 Years	5 Years	10 Years
RMB20,000 to RMB37,499	Not applicable	25%	Not applicable	30%
HKD20,000 to HKD37,499				
USD2,700 to USD4,999	12.5%	25%	15%	30%
RMB37,500 or above				
HKD37,500 or above				
USD5,000 or above				

"BOC Life Deferred Annuity (Fixed Term)" and "BOC Life Deferred Annuity (Lifetime)" are collectively referred to as "the Deferred Annuity Plans".

[#] "Preferred Customer" refers to:

- (i) the proposed Policy Owner or proposed Insured of "BOC Life Deferred Annuity (Lifetime)" who is an existing Policy Owner or Insured of any BOC Life's insurance plan(s), or a new applicant or new Insured of any BOC Life's insurance plan(s). In case of cancellation of the policy(ies) of any one of the BOC Life's insurance plans during the cooling-off period, even if the Eligible Policy(ies) is/are issued, BOC Life reserves the right to forfeit the entitlement to the relevant offer; or
- (ii) a non-permanent Hong Kong resident holding a valid Hong Kong Identity Card; or
- (iii) a customer holding a proof of identity as a non-Hong Kong resident; or
- (iv) a customer with a non-Hong Kong residential address; or
- (v) a staff of Hospital Authority (Promotion Period refers to the period from 1 May 2024 until 30 June 2024 (both dates inclusive)); or
- (vi) a Hong Kong civil servant (Promotion Period refers to the period from 1 May 2024 until 30 June 2024 (both dates inclusive)).

[@] The deducted premium amount under the Offer will not be regarded as qualifying annuity premiums paid for the purposes of claiming a tax deduction.

Please refer to Terms and Conditions of the Offer for the Deferred Annuity Plans.

[^] "Single Premium" / "First Year Premium" is based on the Initial Single Premium / Initial Annual Premium in the proposal. Single Premium / First Year Premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).

Critical Illness 188 Whole Life Insurance Plan

Enjoy Triple Up Offer^o !

Up to
11% Off
for First 3 Years Annually

Mass Customer

Preferred Customer[#]

<div> <div>%</div> Premium Discount Rate for premium paid in the first 3 policy years applicable to the basic plan and the supplementary rider(s) attached (if any) </div>					
Discount Offer					
1 st Year Premium [^]		2 nd Year Premium		3 rd Year Premium	
10%		+	10%	+	10%
11%		+	11%	+	11%

^o If customers successfully enroll in "Critical Illness 188 Whole Life Insurance Plan", renew in 2nd and 3rd policy years, pay all premiums and all requirements for the relevant offer are met, the above mentioned designated premium discount offers will be applicable for the 1st, 2nd and 3rd policy years respectively. Mass Customers and Preferred Customers[#] could enjoy a total saved amount in the first 3 policy years equivalent to 30% and 33% of the First Year Premium[^] respectively.

[#] "Preferred Customer" refers to :

- (i) the proposed Policy Owner or proposed Insured of "Critical Illness 188 Whole Life Insurance Plan" who is an existing Policy Owner or Insured of any BOC Life's insurance plan(s), or a new applicant or new Insured of any BOC Life's insurance plan(s). In case of cancellation of the policy(ies) of any one of the BOC Life's insurance plans during the cooling-off period, even if the Eligible Policy(ies) is/are issued, BOC Life reserves the right to forfeit the entitlement to the relevant offer; or
- (ii) a non-permanent Hong Kong resident holding a valid Hong Kong Identity Card; or
- (iii) a customer holding a proof of identity as a non-Hong Kong resident; or
- (iv) a customer with a non-Hong Kong residential address.

SmartViva Flexi VHIS

Get Limited Double Offer!

Up to
30% Off
for First 2 Years Annually

<div> <div>%</div> Premium Discount[*] Rate for the first 2 policy years applicable to the basic plan and the supplementary rider(s) attached (if any) </div>	
1 st Year Premium [^]	2 nd Year Premium
30%	30%

^{*} The deducted premium amount under the Offer will not be regarded as qualifying premiums paid for the purposes of claiming a tax deduction.

Refundable Hospital Cash Plan

[Applicable to Tied Agency only]

Don't Miss Limited Offer!

<div> <div>%</div> First Year Premium[^] Discount Rate </div>	10%
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[^] "Single Premium" / "First Year Premium" is based on the Initial Single Premium / Initial Annual Premium in the proposal. Single Premium / First Year Premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).

SmartGuard Critical Illness Plan

💰 First Year Premium[^] requirement for the basic plan

Policy Currency		
RMB	HKD	USD
16,000 or above	20,000 or above	2,500 or above

%

First Year Premium[^] Discount Rate for the basic plan and the supplementary rider(s) attached (if any)

8.33%

ProtectU Insurance Plan

[Applicable to Tied Agency only]

%

First Year Premium[^] Discount Rate

50%

Designated Supplementary Riders

[Applicable to Tied Agency only] <only applicable to attachment on Easy-Plug Insurance Plan>

Designated Supplementary Riders
(must be attached on Easy-Plug Insurance Plan)

Comprehensive Personal Accident Rider
Critical Illness Rider (Additional)
Cancer Rider
Hospital Income Rider
Enhanced Hospital & Surgical Rider
BOC Life Standard VHIS [*]
Payor's Death or Disability Rider
Waiver of Premium Rider

%

First Year Premium[^] Discount Rate

50%

^{*} The deducted premium amount under the Offer will not be regarded as qualifying premiums paid for the purposes of claiming a tax deduction.

Please refer to Terms and Conditions of the Offer for Designated Supplementary Riders.

[^] "Single Premium" / "First Year Premium" is based on the Initial Single Premium / Initial Annual Premium in the proposal. Single Premium / First Year Premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).

Act now!

For enquiry, please contact your Financial Consultants.

📞 **Enquiry Hotline: (852) 2860 0688**

General Terms and Conditions of the Offers:

1. Unless otherwise specified, Promotion Period refers to the period from 1 April 2024 until 30 June 2024 (both dates inclusive) ("the Promotion Period").
2. For the offers stated as "Limited", such offers are subject to time and a quota limit and available on a first-come first-served basis. The relevant offers may be terminated before the end of the Promotion Period. Please confirm the available quota with your Financial Consultants before submitting insurance application.
3. To be eligible for the above-mentioned premium discount offers ("the Offer"), applicant(s) must fulfill all of the following requirements:
 - (i) the application(s) for the above-mentioned plan(s) must fulfill the Single Premium / First Year Premium requirement for the relevant basic plan as specified above (if any);
 - (ii) the application form(s) must be duly completed and signed during the Promotion Period;
 - (iii) Unless otherwise specified, the completed and signed application form(s) together with the other required documents must be submitted to BOC Life on or before 30 July 2024 (the time when BOC Life receives the documents is based on the record of BOC Life);
 - (iv) the print date of insurance proposal(s) of the above-mentioned plan(s) must fall within the Promotion Period; and
 - (v) the application(s) must be accepted by BOC Life.Policy(ies) that fulfill the above-mentioned requirements (i) to (v) is / are known as "Eligible Policy(ies)".
4. For prepayment cases, premium discount is only applicable to the First Year Premium (if applicable). For Eternal Fortune Global Whole Life Insurance Plan (except for policy(ies) with First Year Premium below RMB125,000 / below HKD150,000 / below USD18,750) and SmartViva Flexi VHIS, premium discount is applicable to premium for the first 2 policy years; for Critical Illness 188 Whole Life Insurance Plan and CoverU Whole Life Insurance Plan, premium discount is applicable to premium for the first 3 policy years; for BOC Life Deferred Annuity (Fixed Term) (Selected Customer First Year Premium for the basic plan — USD5,000 or above), annual premium discount is applicable to premium for the entire 5-year premium payment period. For the determination of premium discounted amount, premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).
5. For premiums paid on a monthly basis, the initial premium would be the sum of discounted premiums for the first 3 months. The rest of the discounted premiums shall be deducted monthly from the customer's designated account during 4th to remaining months. For premiums paid on a quarterly, semi-annual or annual basis, the discounted premium shall be paid in accordance with the default premium payment date.
6. The Offer is applicable to the basic plan of the Eligible Policy(ies) and the supplementary rider(s) attached (if any) based on their standard premium, while the premium discount rate is determined in accordance with the standard premium of the basic plan of the Eligible Policy(ies).
7. The Offer will be applicable to the above-mentioned plan(s) only and there is no limit (acceptance of application(s) would be subject to underwriting result) on the number of policies of the above-mentioned plan(s) that an applicant would apply for.
8. The Eligible Policy(ies) must be in force and the Notional Amount, Sum Insured or the level of benefits (where applicable) of the basic plan and the supplementary rider(s) attached (if any) to such Eligible Policy(ies) must remain unchanged when the Offer is applied, otherwise BOC Life reserves the right to forfeit the entitlement to the Offer and / or reduce the eligible premium discount amount proportionally.
9. The Offer cannot be changed, transferred, returned, exchanged for other gifts or redeemed for cash.
10. In case of cancellation of the policy during the cooling-off period or in any event of a refund of premium, the portion of any premium payments that has been deducted by the Offer will under no circumstances be counted as premium paid for reckoning the refundable amount of total premium paid.
11. Except for designated promotions specified by BOC Life, the Offer cannot be used in conjunction with other promotion offers of BOC Life.
12. BOC Life reserves the right to amend, suspend or terminate the Offer and to amend the relevant terms and conditions at any time at its sole discretion without prior notice.
13. In case of any dispute, the decision of BOC Life shall be final.
14. The contents of this promotion leaflet are only related to the Offer. For details of the above-mentioned plan(s), please refer to the relevant product brochures, benefit illustration and provisions.
15. Should there be any discrepancy between the Chinese and English versions of this promotion leaflet, the English version shall prevail.
16. The Terms and Conditions of the Offer shall be governed by, and construed in accordance with, the laws of the Hong Kong Special Administrative Region.

Terms and Conditions of the Arrangement for MaxiWealth ULife Insurance Plan:

1. Promotion Period refers to the period between 1 April 2024 until 30 June 2024 (both dates inclusive) ("the Promotion Period"). Nevertheless, the Offer is subject to time limit and quota and available on a first-come first-served basis. The Offer may be terminated before the end of the Promotion Period. Please confirm the closing date with the branch staff of the major insurance agencies before submitting insurance application.
2. To be entitled to the Arrangement, applicants must meet all of the following requirements:
 - (i) the required application documents are duly completed and signed during the Promotion Period;
 - (ii) the print date of the proposal must fall within the Promotion Period;
 - (iii) all application documents must be submitted to BOC Life on or before 12 July 2024 (the time when BOC Life receives the documents is based on the record of BOC Life);
 - (iv) all outstanding document(s) (if any) must be submitted and full premium must be paid to BOC Life on or before 29 August 2024 (the time when BOC Life receives the document(s) and premium is based on the record of BOC Life); and
 - (v) the application(s) must be approved and the relevant policy(ies) must be issued by BOC Life on or before 6 September 2024.Policy(ies) that fulfill the above-mentioned requirements (i) to (v) is / are known as "Eligible Policy(ies)".
3. Policy loan is not allowed for the Eligible Policy(ies) which have been entitled to the Arrangement.
4. For customers who have been entitled to the Arrangement, if there is outstanding target premium of the Eligible Policy(ies) under MaxiWealth ULife Insurance Plan payable for the second policy year upon the time of collecting Withdrawal Charge and / or Surrender Charge, the Withdrawal Charge and / or Surrender Charge applicable to the first policy year will be collected notwithstanding that the Partial Withdrawal or surrender is made within the second policy year.
5. The Arrangement is subject to limited quota and will lapse once the limit is reached.
6. The Arrangement cannot be changed, transferred, returned, exchanged for other items or redeemed for cash.
7. Except for designated promotions specified by BOC Life, the Arrangement cannot be used in conjunction with other promotion offers of BOC Life.
8. BOC Life reserves the right to amend, suspend or terminate the Arrangement and to amend the relevant terms and conditions at any time at its sole discretion without prior notice.

9. In case of any dispute, the decision of BOC Life shall be final.
10. The contents of this promotion leaflet are only related to the Arrangement. For details of MaxiWealth ULife Insurance Plan, please refer to the relevant product brochure, benefit illustration and provisions.
11. Should there be any discrepancy between the Chinese and English versions of this promotion leaflet, the English version shall prevail.
12. The Terms and Conditions shall be governed by, and construed in accordance with, the laws of the Hong Kong Special Administrative Region.

Terms and Conditions of the Offer for the Deferred Annuity Plans:

1. Promotion Period refers to the period from 1 April 2024 until 30 June 2024 (both dates inclusive) ("Promotion Period"). Nevertheless, the Offer for BOC Life Deferred Annuity (Fixed Term) is subject to time and quota limit and available on a first-come-first-served basis, and may be terminated before the end of the Promotion Period. Please confirm the available quota with the branch staff of the major insurance agencies before submitting insurance application.
2. To be eligible for the Offer, applicant(s) must fulfill all of the following requirements:
 - (i) the proposed Policy Owner or proposed Insured Person must be a Selected Customer or Preferred Customer as mentioned above (if applicable);
 - (ii) the application(s) for the Deferred Annuity Plans must fulfill the First Year Premium requirement for the basic plan as specified above;
 - (iii) the application form(s) must be duly completed and signed during the Promotion Period;
 - (iv) the completed and signed application form(s) together with the other required documents must be submitted to BOC Life on or before 5 July 2024 (the time when BOC Life receives the documents is based on the record of BOC Life);
 - (v) the print date of insurance proposal(s) of the Deferred Annuity Plans must fall within the Promotion Period;
 - (vi) the initial premium must be settled on or before 30 July 2024; and
 - (vii) the application(s) must be accepted by BOC Life.
 Policy(ies) that fulfill the above-mentioned requirements (i) to (vii) is / are known as "Eligible Policy(ies)".
3. For prepayment cases, premium discount is only applicable to the First Year Premium. For BOC Life Deferred Annuity (Fixed Term) (Selected Customer First Year Premium for the basic plan — USD5,000 or above), annual premium discount is applicable to premium for the entire 5-year premium payment period. For the determination of premium discounted amount, premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).
4. For premiums paid on a monthly basis, the initial premium would be the sum of discounted premiums for the first 3 months. The rest of the discounted premiums shall be deducted monthly from the customer's designated account during 4th to remaining months. For premiums paid on a quarterly, semi-annual or annual basis, the first year discounted premium shall be paid in accordance with the default premium payment date.
5. The Offer is applicable to the basic plan of the Eligible Policy(ies) and the supplementary riders attached (if any) based on their standard premium, while the premium discount rate is determined in accordance with the standard premium of the basic plan of the Eligible Policy(ies).
6. The Offer will be applicable to the Deferred Annuity Plans only and there is no limit (acceptance of application(s) would be subject to underwriting result) on the number of policies of the Deferred Annuity Plans that an applicant would apply for.
7. The Eligible Policy(ies) must be in force and the Guaranteed Monthly Annuity Income amount, Notional Amount, Sum Insured amount or the level of benefits (where applicable) of the basic plan and the supplementary rider(s) attached (if any) to such Eligible Policy(ies) must remain unchanged when the Offer is applied, otherwise BOC Life reserves the right to forfeit the entitlement to the Offer and / or reduce the eligible premium discount amount proportionally.
8. In case the Eligible Policy is lapsed or surrendered before any premium for 2nd policy year is duly paid, the premium discounted amount will be deducted from the refunded value to the Policy Owner. For the avoidance of doubt, any prepaid premium in Premium Deposit Account will not be taken as premium paid for 2nd policy year until it is deducted from the Premium Deposit Account when due.
9. In case the Policy Owner reduces the Guaranteed Monthly Income amount of the Eligible Policy, the reduced annual premium must meet the above-mentioned minimum First Year Premium requirement of the Offer.
10. The Offer cannot be changed, transferred, returned, exchanged for other gifts or redeemed for cash.
11. In case of cancellation of the policy during the cooling-off period or in any event of a refund of premium, the portion of any premium payments that has been deducted by the Offer will under no circumstances be counted as premium paid for reckoning the refundable amount of total premium paid.
12. Except for designated promotions specified by BOC Life, the Offer cannot be used in conjunction with other promotion offers of BOC Life.
13. BOC Life reserves the right to amend, suspend or terminate the Offer and to amend the relevant terms and conditions at any time at its sole discretion without prior notice.
14. In case of any dispute, the decision of BOC Life shall be final.
15. The contents of this promotion leaflet are only related to the Offer. For details of the Deferred Annuity Plans, please refer to the relevant product brochures, benefit illustration and provisions.
16. Should there be any discrepancy between the Chinese and English versions of this promotion leaflet, the English version shall prevail.
17. The Terms and Conditions of the Offer shall be governed by, and construed in accordance with, the laws of the Hong Kong Special Administrative Region.

Terms and Conditions of the Offer for Designated Supplementary Riders:

1. Promotion period refers to the period from 1 April 2024 until 30 June (both dates inclusive) ("the Promotion Period").
2. To be eligible for the Offer, applicants must meet all of the following requirements:
 - (i) the Designated Supplementary Rider(s) must be attached on Easy-Plug Insurance Plan;
 - (ii) the application form(s) of the Designated Supplementary Rider(s) and Easy-Plug Insurance Plan must be duly completed and signed during the Promotion Period;
 - (iii) the completed and signed application form(s) together with the other required documents must be submitted to BOC Life on or before 30 July 2024 (the time when BOC Life receives the documents is based on the record of BOC Life);
 - (iv) the print date of insurance proposal(s) of the Designated Supplementary Rider(s) and Easy-Plug Insurance Plan must fall within the Promotion Period; and
 - (v) the application(s) must be accepted by BOC Life.
 Policy(ies) that fulfill the above-mentioned requirements (i) to (v) is / are known as "Eligible Policy(ies)".

3. The Offer is only applicable to the First Year Premium of the Designated Supplementary Rider(s). For the determination of premium discounted amount, premium does not include levy, pre-paid premium(s) (if applicable) and extra premium loading imposed due to health condition (if applicable).
4. For premiums paid on a monthly basis, the initial premium would be the sum of discounted premiums for the first 3 months. The rest of the first year discounted premiums shall be deducted monthly from the customer's designated account during 4th to 12th months. For premiums paid on a quarterly, semi-annual or annual basis, the first year discounted premium shall be paid in accordance with the default premium payment date.
5. The Offer is applicable to the Designated Supplementary Rider(s) of the Eligible Policy(ies) only based on their standard premium and there is no limit (acceptance of application(s) would be subject to underwriting result) on the number of Eligible Policy(ies) and Designated Supplementary Rider(s) that an applicant could apply for, while the first year premium discount rate is determined in accordance with the standard premium of the Designated Supplementary Rider(s) of the Eligible Policy(ies).
6. The Eligible Policy(ies) must be in force and the Notional Amount, Sum Insured or the level of benefits (where applicable) of the basic plan of Easy-Plug Insurance Plan and the Designated Supplementary Rider(s) attached thereto must remain unchanged when the Offer is applied, otherwise BOC Life reserves the right to forfeit the entitlement to the Offer and / or reduce the eligible premium discount amount proportionally.
7. The Offer cannot be changed, transferred, returned, exchanged for other gifts or redeemed for cash.
8. In case of cancellation of the policy during the cooling-off period or in any event of a refund of premium, the portion of any premium payments that has been deducted by the Offer will under no circumstances be counted as premium paid for reckoning the refundable amount of total premium paid.
9. Except for designated promotions specified by BOC Life, the Offer cannot be used in conjunction with other promotion offers of BOC Life.
10. BOC Life reserves the right to amend, suspend or terminate the Offer and to amend the relevant terms and conditions at any time at its sole discretion without prior notice.
11. In case of any dispute, the decision of BOC Life shall be final.
12. The content of this promotion leaflet are only related to the Offer. For details of the Designated Supplementary Riders and Easy-Plug Insurance Plan, please refer to the relevant product brochures, benefit illustrations and provisions.
13. Should there be any discrepancy between the Chinese and English versions of this promotion leaflet, the English version shall prevail.
14. The Terms and Conditions of the Offer shall be governed by, and construed in accordance with, the laws of the Hong Kong Special Administrative Region.

Risk Disclosure of RMB and USD Insurance:

RMB and USD policies are subject to exchange rate risk. The exchange rate between RMB and HKD or USD and HKD may rise as well as fall. Therefore, if calculated in HKD, premiums, fees and charges (where applicable), account value/surrender value and other benefits payable under RMB or USD policy will vary with the exchange rate. The exchange rate between RMB and HKD or USD and HKD will be the market-based prevailing exchange rate determined by BOC Life from time to time, which may not be the same as the spot rate of banks. The fluctuation in exchange rate may result in losses if a customer chooses to pay premiums in HKD, or requests the insurer to pay the account value/surrender value or other benefits payable in HKD, for RMB or USD policy. **RMB Conversion Limitation Risk** - RMB Insurance is subject to exchange rate fluctuations which may provide both opportunities and risks. The fluctuation in the exchange rate of RMB may result in losses in the event that the customer converts RMB into HKD or other foreign currencies. (Only applicable to Individual Customers) RMB is currently not fully freely convertible. Individual customers can be offered CNH rate to conduct conversion of RMB through bank accounts and may occasionally not be able to do so fully or immediately, for which it is subject to the RMB position of the banks and their commercial decisions at that moment. Customers should consider and understand the possible impact on their liquidity of RMB funds in advance. (Only applicable to Corporate Customers) RMB is currently not fully freely convertible. Corporate customers that intend to conduct conversion of RMB through banks may occasionally not be able to do so fully or immediately, for which it is subject to the RMB position of the banks and their commercial decisions at that moment. Customers should consider and understand the possible impact on their liquidity of RMB funds in advance.

Other Key Risks:

- The Policy Owner should pay premium on time during the premium payment term. It may result in lapse or termination of the policy if the required amount (such as premium) is not made before expiry of the grace period (if applicable) as prescribed by BOC Life. Nevertheless, it is subject to the automatic premium loan (if applicable) (BOC Life will advance the premium due from the non-forfeiture value as an automatic premium loan) and non-forfeiture provisions (if applicable). If the policy is terminated or lapsed due to non-payment of premium, the surrender value received by the Policy Owner may be less than the total premiums paid and the Policy Owner will lose the insurance protection provided by the policy.
- BOC Life may terminate the policy if any one of the following events occurs:
 - (i) the death of the Insured; or
 - (ii) BOC Life approves the Policy Owner's written request for surrender; or
 - (iii) the policy lapses after the end of the grace period; or
 - (iv) the non-forfeiture value is less than zero (if applicable); or
 - (v) the aggregate amount paid or payable by BOC Life has reached the maximum benefit amount of all coverage of the policy (if applicable); or
 - (vi) BOC Life's payment of Terminal Illness Benefit (if applicable).
- The actual rate of inflation may be higher than expected, therefore the amount you receive may be less in real terms.
- The policy may lapse when the account value falls to zero or negative (if applicable).

Credit Risk:

Insurance contract is signed between customers and BOC Life. Therefore, customers are subject to the credit risk of BOC Life. Premiums paid by Policy Owner will become part of BOC Life. If BOC Life becomes insolvent or goes into liquidation or defaults on its obligations, customers may result in substantial losses.

Premium Overdue Risk:

The Policy Owner should pay premium on time during the premium payment term. It may result in lapse or termination of the policy if the required amount (such as premium) is not made before expiry of the grace period (if applicable) as prescribed by BOC Life. Nevertheless, it is subject to the automatic premium loan (if applicable) (BOC Life will advance the premium due from the non-forfeiture value as an automatic premium loan) and non-forfeiture provisions (if applicable). If the policy is terminated or lapsed due to non-payment of premium, the surrender value received by the Policy Owner may be less than the total premiums paid and the Policy Owner will lose the insurance protection provided by the policy.

Inflation Risk:

The actual rate of inflation may be higher than expected, therefore the amount you receive may be less in real terms.

Taxation Risk (if applicable):

There might not be tax deduction benefits for retired Policy Owners who are not subject to salaries tax or tax under personal assessment.

About CoverU Whole Life Insurance Plan

• About Policy Reverse Mortgage Programme ("PRMP")

Please note that CoverU Whole Life Insurance Plan is an eligible life insurance plan under PRMP (only applicable to HKD and USD policies), but it does not necessarily mean that your PRMP application will be approved. The eligibility of this product under the PRMP is based on the features of the product. Therefore, you and your life insurance policy are still required to meet all the eligibility requirements under PRMP before you apply for the policy reverse mortgage loan.

Any general information provided on PRMP is for your reference only, and you should not make any decisions based on such information alone. BOC Life shall not be responsible for the policyowner's suitability and eligibility to apply for policy reverse mortgage. You should always seek for advice from professional bodies if you have any doubts. Please note that the information provided is subject to change including the eligibility criteria for PRMP. We do not take any responsibility to inform you about any changes and how they may affect you. The Policy Reverse Mortgage Programme is operated by HKMC Insurance Limited, a wholly-owned subsidiary of The Hong Kong Mortgage Corporation Limited. For further information, please refer to The Hong Kong Mortgage Corporation Limited website: www.hkmc.com.hk.

About the Deferred Annuity Plans

• Early Surrender Risk:

The Deferred Annuity Plans are designed to be held for a long term period. Early surrender, partial withdrawal, reduction or suspension of premium may result in a significant loss of principal.

- Please note that the Qualifying Deferred Annuity Policy ("QDAP") status of the Deferred Annuity Plans does not necessarily mean you are eligible for tax deduction available for QDAP premiums paid. The Deferred Annuity Plans' QDAP status is based on the features of the product as well as certification by the Insurance Authority ("IA") and not the facts of your own situation. You must also meet all the eligibility requirements set out under the Inland Revenue Ordinance and any guidance issued by the Inland Revenue Department of HKSAR before you can claim these tax deductions. Any general tax information provided is for your reference only, and you should not make any tax-related decisions based on such information alone. You should always consult with a professional tax advisor if you have any doubts. Please note that the tax law, regulations or interpretations are subject to change and may affect related tax benefits including the eligibility criteria for tax deduction. BOC Life does not take any responsibility to inform you about any changes in the laws and regulations or interpretations, and how they may affect you. Further information on tax concessions applicable to QDAP may be found at the website of IA www.ia.org.hk and website of Inland Revenue Department of HKSAR www.ird.gov.hk.

- [Applicable to BOC Life Deferred Annuity (Lifetime) only] Supplementary riders are not part of QDAP and the premium paid for such will not be eligible for tax deduction. Supplementary riders are subject to underwriting and corresponding issue age eligibilities. Premiums of such may be changed from time to time.

• Certification by the Insurance Authority:

The mere fact that the Deferred Annuity Plans have been certified by IA does not mean that the premiums paid for policies under the Deferred Annuity Plans are eligible for tax deductions. Certification by IA is only an indication that the product complies with the criteria set out by IA. IA's certification is not a recommendation or endorsement of the Deferred Annuity Plans nor does it guarantee the commercial merits of the policy or its performance. It does not mean the Deferred Annuity Plans are suitable for all Policy Owners nor is it an endorsement of its suitability for any particular Policy Owner or class of Policy Owners. The Deferred Annuity Plans have been certified by the IA but such certification does not imply official recommendation. The IA does not take any responsibility for the contents of the product brochure of the Deferred Annuity Plans, makes no representation as to its accuracy or completeness, expressly disclaims any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of the product brochure of the Deferred Annuity Plans.

About SmartViva Flexi VHIS

- SmartViva Flexi VHIS is a certified plan under VHIS. Policy Holders can apply SmartViva Flexi VHIS for themselves or their specified relatives. If the Policy Holder is a taxpayer in Hong Kong and fulfils the requirements set under the Inland Revenue Ordinance announced by the Hong Kong Special Administrative Region Government, the Policy Holder can apply for deduction concerning salaries tax or tax under personal assessment on paid qualifying premiums (excluding premium levy) of the certified plan policies. The maximum deduction for qualifying premiums paid for each Insured Person is HKD8,000 for each assessment year. There is no upper limit on the number of specified relatives that are eligible for deduction. For details of tax deductions, please refer to the relevant information published on the website of VHIS or website of Inland Revenue Department of HKSAR.

The Important Notice of Forever Wellbeing Whole Life Plan / Critical Illness 188 Whole Life Insurance Plan / SmartGuard Critical Illness Plan

You have an option to purchase Forever Wellbeing Whole Life Plan / Critical Illness 188 Whole Life Insurance Plan / SmartGuard Critical Illness Plan as a standalone critical illness insurance plan instead of bundling with other type(s) of insurance product. The product information does not contain the full terms of the policy and the full terms can be found in the policy documents.

The Important Notice of SmartViva Flexi VHIS

You have an option to purchase SmartViva Flexi VHIS as a standalone certified plan under the VHIS without bundling with other type(s) of insurance product. The product information does not contain the full terms of the policy and the full terms can be found in the policy documents.

SmartViva Flexi VHIS (certification number of VHIS Certified Plan: F00057) is underwritten by BOC Life (VHIS provider registration number: 00022).

The Important Notice of Refundable Hospital Cash Plan

You have an option to purchase Refundable Hospital Cash Plan as a standalone hospital cash insurance plan instead of bundling with other type(s) of insurance product. The product information does not contain the full terms of the policy and the full terms can be found in the policy documents.

The Important Notice of ProtectU Insurance Plan

You have an option to purchase ProtectU Insurance Plan as a standalone plan base on your personal need to choose life protection solely or include additional critical illness coverage instead of bundling with other type(s) of insurance product. The product information does not contain the full terms of the policy and the full terms can be found in the policy documents.

Important Notes:

- The above-mentioned plans and the supplementary riders (if any) are underwritten by BOC Life.
- BOC Life is authorised and regulated by Insurance Authority to carry on long-term business in the Hong Kong Special Administrative Region of the People's Republic of China ("Hong Kong").
- BOC Life reserves the right to decide at its sole discretion to accept or decline any application for the above-mentioned plans and the supplementary rider(s) (if any) according to the information provided by the proposed Insured and the applicant at the time of application.
- The above-mentioned plans and the supplementary rider(s) (if any) are subject to the formal policy documents and provisions issued by BOC Life. Please refer to the relevant policy documents and provisions for details of the insured items and coverage, provisions and exclusions.

This promotion material is for reference only and is intended to be distributed in Hong Kong only. It shall not be construed as an offer to sell or a solicitation of an offer or recommendation to purchase or sale or provision of any products of BOC Life outside Hong Kong. Please refer to the sales documents, including product brochure, benefit illustration and policy documents and provisions issued by BOC Life for details (including but not limited to insured items and coverage, detailed terms, key risks, conditions, exclusions, policy costs and fees) of the above-mentioned plans and the supplementary rider(s)(if any). For enquiry, please contact your Financial Consultants.

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