

BOC Life “Easy Chat” serves you anywhere, anytime

25 June 2018

BOC Life makes full use of InsurTech to launch “Easy Chat”, an innovative AI chatbot service on multiple platforms, to answer any questions you may have about your insurance policy round the clock and no matter where you are.

Simply engage in a dialogue with Easy Chat on our corporate website, Facebook page (via Messenger) or WeChat official account. You don’t have to wait until our office opens to enquire about your insurance policy, payment or claim. It’s that easy and simple!

Easy Chat is bringing you a whole new service experience, beyond the boundary of time.

