

BOC Life fully supports “Policy Donation Program”

30 May 2017

“LifeCare Movement Day cum Presentation Ceremony 2017” has been held by the Life Underwriters Association of Hong Kong and LUA Foundation, to acknowledge the efforts of insurance practitioners in promoting Policy Donation Program. Mr. Terry Lo, Chief Executive of BOC Life, attended the ceremony to support this meaningful campaign.

Inaugurated in 2005, LifeCare Movement aims at promoting LifeCare Education and Policy Donation Program. Policy holders are welcomed to donate a portion or the entirety of sum insured to the community by assigning their charity of choice as policy beneficiaries. In the coming year, LifeCare Movement expects to receive at least 10,000 policy donations, in order to meet the fundraising goal of HK\$100 million.

In fulfilling our commitment to the community, BOC Life will join hands with the industry to advocate the donation concept of LifeCare and bring ones’ love and care to the needy.



Mr. Terry Lo, Chief Executive of BOC Life (4th from the right), attended the “LifeCare Movement Day cum Presentation Ceremony 2017”