

BOC Life supports “Walk for Millions”

16 January 2017

The “Hong Kong and Kowloon Walk for Millions 2016/17” organised by the Community Chest of Hong Kong was held on 8 January 2017. BOC Life's management showed great support by leading the corporate team, consisted of employees and tied agents, to participate in this meaningful fundraising walk to raise money for the social welfare organisations funded by the Community Chest.

BOC Life's team stood out from the crowd in company uniforms with cheering props and flags. A booth was set up by BOC Life at Coombe Road service point to serve participants with local snacks as an appreciation for their efforts and an encouragement for them to finish the walk.

The 10km walk began at Hong Kong Stadium, passing through Wong Nai Chung Gap Road, Black's Link, Aberdeen Reservoir Road and finishing at Aberdeen Country Park Visitors Centre. The participants completed the whole journey in 3-4 hours and spent a meaningful and healthy Sunday. With caring spirit, BOC Life will proactively support community activities and live up to our promises in social responsibility.

