

## BOCG Life Sponsors Young Anchor Programme

15 December 2015

BOCG Life collaborated with SCMP Young Post to hold the “BOCG Life Young Anchor Programme”, offering students first-hand experience in news anchoring. The programme aims to enhance students’ language skills and self-confidence, and to cultivate their interest in becoming a journalist. It aptly echoes with BOCG Life’s dedication in developing youngsters’ talent.

The programme attracted more than 600 Form 3 students from over 20 local schools, among which 42 were shortlisted to enter the competition and attend a training workshop hosted by professional journalists on research, script-writing and news presentation skills.

During the competition, students made use of the acquired skills and presented in front of judges on a news story about “Young Dream”, “Career” or “Social Caring”. Eventually the pair of students from St. Paul’s College was crowned champion. Participating students also took the chance to visit the top floor of BOC Tower and explore the history of Bank of China. All these gave them an invaluable experience.

