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Press Release

30 November, 2018

**BOC Life offers time-limited 50% first year premium discount
for online critical illness plan
Hong Kong and Greater Bay Area residents eligible**

BOC Group Life Assurance Company Limited (“BOC Life”) is offering time-limited discount for online insurance application. From now till 17 December 2018, residents of Hong Kong and the Greater Bay Area¹ are eligible for a 50% discount on first year premium when applying online for “AlongPro Critical Illness Insurance Plan” (“AlongPro”) with a promotion code.

To enjoy the special offer, applicants must enrol for the plan at www.boclifeonline.com/online/alongpro-CI in Hong Kong and enter the promotion code “BOCL11”. The system will apply a 50% discount on the first year premium. After completing a few simple insurance application steps, applicants will be under critical illness coverage instantly.

AlongPro covers 3 major critical illnesses namely cancer, stroke and heart attack. Applicants at the age of 18 to 60 are eligible to enrol. No medical examination is required. The plan is renewable annually up to age 80, with a guaranteed premium which is subject to adjustment every 5 years. There are 5 options of sum insured amount depending on the insured’s age, from the lowest at HK\$200,000 to the highest at HK\$2.5 million. In addition to the above three types of critical illnesses, AlongPro will also cover death, Carcinoma-in-situ, early cancer and minor interventions for coronary artery disease.

For details, please refer to the terms and conditions of the promotion. The plan is bound by formal policy documents and provisions issued by BOC Life. For more information, please call Customer Service Hotline at (852) 2860 0688.

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Notes:

1. Residents of the Greater Bay Area mean the residents living in specific cities in Greater Bay Area, including Guangzhou, Shenzhen, Zhuhai, Foshan, Dongguan, Zhongshan, Jiangmen, Weizhou and Zhaoqing. Average length of staying should be more than 183 days per year.

About BOC Life

BOC Group Life Assurance Company Limited (“BOC Life”) was founded in Hong Kong and has served the local market for years. We have grown to be one of the top life insurance companies in Hong Kong, with a commitment to offering comprehensive services in life insurance, wealth management and retirement protection. BOC Life’s shareholding is owned by BOC Hong Kong (Holdings) Limited and Bank of China Group Insurance Company Limited. In addition to the channels of tied agency, brokerage, telemarketing and eChannel, BOC Life distributes its acclaimed life insurance products in Hong Kong via the professional relationship managers at the branches of Bank of China (Hong Kong) Limited, Chiyu Banking Corporation Limited and Nanyang Commercial Bank. We strive to provide our customers with tailored insurance and financial planning services that meet their personal needs and targets.

BOC Life's solid financial strength has been affirmed by international rating agencies, including the financial strength ratings of "A" by Standard & Poor's and "A1" by Moody's.

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Photo Caption:

請即投保

優惠代碼 BOCL11

Wow

網購狂歡

香港及大灣區居民
精選優惠

首年保費優惠高達5折
優惠期11.18至12.17

優惠受條款及細則約束

隨身保 危疾保險計劃

Residents of Hong Kong and the Greater Bay Area are eligible for a 50% first year premium discount on online critical illness plan.